



CLAYTON CENTURY  
FOUNDATION

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CCF BOARD OF DIRECTORS

AGENDA

January 29, 2014  
Clayton Municipal Courtroom  
10 South Brentwood Boulevard  
5:30 PM

1. Call to Order by Gary Feder and Introductions
2. Approval of 10-30-13 Minutes
3. Shakespeare in the Streets
4. Clayton Forward
5. Nominating Committee
  - Resolution 14-01 and 14-02 – Slate of Officers and Members
6. Financial Report
7. Development Report
  - Major Gifts Committee
    - Project Report by Patty DeForrest
  - Annual Fund Committee
8. CCF Arts Report
9. CCF History Report
10. CCF Parks Report
11. New Business
  - Resolution 14-03 – Executive Committee
12. Next Meeting – Wednesday, April 30, 2014 at 7:00 pm
13. Adjourn



## CLAYTON CENTURY FOUNDATION

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### Clayton Century Foundation Board of Directors Meeting Minutes

Wednesday, October 30, 2013  
Heritage Building, Courtroom  
10 N. Brentwood  
5:30 pm

**Attendees:** Gary Feder, Gary Krosch, JJ Flotken, Judy Goodman, Bev Wagner, Cheryl Verde, Linda Goldstein, Jim Sherby, Lee Hanson, Cindy Rapponotti, Bob Paster, Hugh Scott, Steven Rosenblum, Jill Fisher, Ben Uchitelle, Carol Klein

**Absent:** Scot Boulton, Mont Levy, Holly Benson, Elizabeth Robb, Ken Goldman, Cindy Berger, Lotta Fox, Mark Winings, Sally Cohn, John McCormick, Michelle Harris, JJ Flotken

**Staff:** Sarah Umlauf – Community Resource Coordinator, Brie Cella – Development Coordinator, Patty DeForrest – Director of Parks and Recreation

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1. Call to Order  
Gary Feder called the meeting to order at 5:36 pm.
  2. Approve July 31, 2013 Minutes  
Judy Goodman moved to approve the minutes as submitted. Bev Wagner seconded the motion. The minutes were approved as submitted.
  3. Financial Report  
Gary Krosch presented the financial report to the board explaining that page one showed approximately \$94,000 in funds for CCF with about \$42,000 of that being unrestricted. Page two showed the distribution of the approximately \$52,000 in restricted funds. Page three is the cash flow while page four shows the fund summary by sections. The final pages show the status of projects and expenditures to-date. Following discussion regarding project expenditures on

page five, Gary Krosch reviewed the approved FY2014 budget. Gary noted that the group had more cash on hand last year thanks to pledges and receivables and this year's budget is more modest. Ben Uchitelle noted that with the organizations great track record, CCF has more opportunities ahead.

#### 4. Development Report

Patty DeForrest presented a project update to the board. As a part of the update, Patty presented a slide that summarized the funding for projects including the History Book, Dog Park, Hanley House Porches, Shaw Park Trail, Century Garden Artwork, and Shaw Park Pavilion. Of these projects, 81% of funding, or \$2.1 million, was provided by CCF. Steven Rosenblum suggested that this funding chart should be publicized and made available to the public. It was proposed that the chart be included in an upcoming edition of City Views. Judy Goodman congratulated the efforts of City Staff in helping to make the projects possible.

The report continued showing that the Shaw Park Trail was substantially complete. Patty noted that the only exterior project remaining for the Hanley House was the restoration of the doors. The Dog Park is open to the public and Jill congratulated Staff for the accomplishment. The pavilion in Shaw Park is coming along with restrooms complete and just the framing left to finish. The Master Plan Overlay Draft is complete and Patty is happy to circulate the draft to those interested in viewing it.

Gary Feder delivered the Major Gifts report and encouraged the CCF Board to go online and view the piece on the Shaw Park art installation as it was very well done. Gary then noted that Barry-Wehmiller is supporting a fund feasibility study for the Master Plan Overlay. Amy Rome will be performing the study. The project is estimated to cost approximately \$20 million. Cindy Rapponotti encouraged the board to view the funding success for a similar project - Prospect Park in Brooklyn, New York. The group may be able to find messaging or other inspiration from the project. The website is [www.prospectpark.org/lakeside](http://www.prospectpark.org/lakeside).

Judy noted that much of the focus for 2013 has been Centennial funding. The group had budgeted \$121,000 for the Party of the Century and to-date, has received commitments totaling \$131,000.

JJ Flotken reported that the Annual Fund committee currently has two active efforts. They have reached out to lapsed donors encouraging them to once again give to CCF and through that effort, they have raised over \$11,000 to-date. Additionally, the group sent out a fall appeal that has only generated \$3,000 to-date but it is still early and the group anticipates more donations as we draw closer to the end of the year. The group also realizes that Centennial fundraising has cut into the Annual Fund effort which is why the group plans to follow-up with Party of the Century attendees in December. The group is looking to expand the committee in 2014 with talented development professionals.

5. Centennial Celebration Report

Judy noted that with the success of the mailed invitations, they are expecting closer to 450 Party of the Century attendees at this point. Judy would like to challenge the board to send out five invitations to their friends and neighbors and the price of \$100 per ticket will be honored for guests of CCF Board members even after the October 31<sup>st</sup> deadline when tickets are set to increase to \$150.

Judy also encouraged the board to attend the CCF History Lecture Series presented in partnership with Washington University on November 6<sup>th</sup>. There will be reserved seating for board members.

6. Nominating Committee

Gary Feder presented Resolution 13-07 – amendment of the bylaws. The resolution would amend Section 2 of Article Two of the Bylaws referring to the number of directors from the Corporation's Sections. It is recommended that each Section be represented solely by its President, eliminating the need for representation by the Section's Vice President. If the President is unable to attend a CCF board meeting, they may send the Vice President or a designee to deliver their section report. Ben Uchitelle moved to approve the resolution and Jill Fisher seconded. The motion was approved unanimously.

Gary Feder referred the board to a distributed list of suggested officers and at-large members to be voted on at the January meeting. Proposed new members include David Anderson, Mike Zacarello from Barry-Wehmiller, Janet Horlacher, and Sarah Melinger. Gary noted that as has been traditionally done, the proposed at-large members will be invited to attend the January meeting.

7. CCF Arts Report

Bev Wagner reported that even though August 30 was the hottest day of the summer, the dedication of the James Surls sculpture was a success. Bev also noted that the Trova project was still ongoing. One Trova sculpture, Geometric Abstract, was placed in Moneta Garden in Shaw Park. Another sculpture, Two Standing Poets, has yet to be sited. Old Town resident, Suzi Forsyth, has suggested that the work be sited in the small garden plaza at the intersection of Kingsbury and Meramec. CCF Arts is reviewing this new location.

Once the Trova sculpture has been sited, Bev plans to retire from CCF Arts.

8. CCF Parks Report

There was no report from CCF Parks.

9. CCF History Report

Jim Sherby noted that this would be his last report as he is retiring from his position as President of CCF History. CCF History has three display cases in their possession for the purpose showcasing Clayton's history within the



community. One of the cases has been placed at Commerce Bank and the group is currently looking into locations for the other two.

The group continues to search for a permanent space to house their collection. CCF History has most recently been in talks to house their collection in a space at the Center of Clayton once occupied by the Coffee Kiosk. This location has not been approved but it has not been rejected either.

#### 10. New Business

Resolution 13-08 – heritage building display was presented to the CCF Board. The board is asked to approve an expenditure of up to \$7,000 for the fabrication and installation of a permanent exhibit featuring the history of the Clayton Police Department, Shaw Park and the Heritage Building. The hope is to install the signage prior to Chief Byrne's retirement at the end of the year. The group has secured some funding for the project but additional funds are needed.

Following discussion, Gary Feder recommended that the item be deferred to the next meeting.

Michelle suggested that the group look into the Shakespeare in the Streets program. It is a play created by the Shakespeare Festival in partnership with a community. It is a \$75,000 production. The City of Clayton will be taking part in the program and CCF will be asked to support the effort.

Steven Rosenblum reported that the City of Clayton is about to lose a large portion of green space at Maryland School near Hanley Park. Steven encouraged the board to pass a resolution that would give CCF the opportunity to save the space before it is lost. Gary Feder noted that while it is an important issue, there are varying views about the property. It was suggested that in effort to save time, Steven summarize the history of the project and his proposal in memo form and distribute to the CCF Board.

#### 11. Next Meeting

Linda Goldstein recommended that the next meeting also be held at 5:30 pm with snacks for the group. All approved Linda's suggestion.

The next meeting will be Wednesday, January 29, 2014 at 5:30pm at 10 S. Brentwood Boulevard.

#### 12. Adjourn

The meeting was adjourned at 7:03 pm.



# CLAYTON CENTURY FOUNDATION

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## REQUEST FOR BOARD ACTION

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**TO:** Clayton Century Foundation Board of Directors  
**FROM:** CCF Executive Committee  
**DATE:** January 29, 2014  
**SUBJECT:** Resolution NO. 14-01 – Election of At-Large Members

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The Clayton Century Foundation (CCF) Board is being asked to elect the following individuals to three-year terms for the At-large director positions.

David Anderson
Scot Boulton
Sally Cohn
Janet Horlacher
Gary Krosch
Sarah Melinger
Steven Rosenblum
Mike Zacarello

**Recommendation:** That the CCF Board of Directors elect the individuals listed above to three-year terms.



# CLAYTON CENTURY FOUNDATION

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## REQUEST FOR BOARD ACTION

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**TO:** Clayton Century Foundation Board of Directors  
**FROM:** CCF Executive Committee  
**DATE:** January 29, 2014  
**SUBJECT:** Resolution NO. 14-02 – Election of Officers

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The Clayton Century Foundation (CCF) Board is being asked to approve the slate of officers as presented. The officers will serve one-year terms on the Board of Directors.

President	Judy Goodman
Vice President	J.J. Flotken
Secretary	Scot Boulton
Treasurer	Gary Krosch

**Recommendation:** That the CCF Board of Directors approve the slate of officers as submitted.

<p style="text-align: center;"><b>CLAYTON CENTURY FOUNDATION</b>  <b>STATEMENT OF FINANCIAL POSITION</b>  <b>As of: December 31, 2013</b></p>
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<b>CASH AND CASH EQUIVALENTS:</b>	
COMMERCE CHECKING ACCOUNT	\$60,001.45

<b>TOTAL</b>		<b>\$60,001.45</b>

<b>ASSETS:</b>	
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<b>UNRESTRICTED ASSETS</b>	
UNRESTRICTED CCF	\$6,636.85

<b>TOTAL UNRESTRICTED ASSETS</b>	<b>\$6,636.85</b>
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<b>RESTRICTED ASSETS</b>	
RESTRICTED CCF	\$25,292.60

RESTRICTED CCF - ART	\$0.00
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RESTRICTED CCF - HISTORY	\$2,426.00
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RESTRICTED CCF - PARKS	\$25,646.00
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<b>TOTAL RESTRICTED ASSETS</b>	<b>\$53,364.60</b>
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	\$60,001.45
TOTAL ASSETS	<b>\$60,001.45</b>

<b>LIABILITIES</b>	
ENCUMBRANCES	\$0.00

<b>TOTAL LIABILITIES</b>	<b>\$0.00</b>
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TOTAL LIABILITIES & ASSETS		\$60,001.45



**CCF RESTRICTED FUND DETAILS****As of: December 31, 2013**

<b>CCF:</b>		
	Centennial Celebration	\$25,292.60
<b>CCF RESTRICTED FUND TOTAL</b>		<b>\$25,292.60</b>
<b>CCF – ART:</b>		
<b>CCF – ART RESTRICTED FUND TOTAL</b>		<b>\$0.00</b>
<b>CCF – HISTORY:</b>		
<b>FUTURE RESTRICTED FUNDS:</b>		
	Library	\$1,000.00
	Hanley House Doors	\$1,426.00
<b>CCF – HISTORY RESTRICTED FUND TOTAL</b>		<b>\$2,426.00</b>
<b>CCF – PARKS:</b>		
<b>APPROVED EXPENDITURES FOR FY13:</b>		
	Musical Nights @ Oak Knoll	\$2,000.00
	Scholarship Program	\$1,000.00
	Aquarium	\$1,000.00
<b>FUTURE RESTRICTED FUNDS:</b>		
	Dog Park	\$15,400.00
	Legacy Funds (Undesignated)	\$6,246.00
<b>CCF – PARKS RESTRICTED FUND TOTAL</b>		<b>\$25,646.00</b>
<b>TOTAL CCF RESTRICTED FUND</b>		<b>\$53,364.60</b>

# Clayton Century Foundation

## Statement of Cash Flows

As of: December 31, 2013

Account Title	FY13	FY14	FY14
	Actual	Budget	Year to Date
<b>Beginning Balance</b>	<b>\$485,211.63</b>	<b>\$94,673.38</b>	<b>\$94,673.38</b>
<b>Revenue</b>			
Donations - Individual	\$110,520.72	\$78,000.00	\$33,589.31
Donations - Corporate	\$343,500.00	\$21,500.00	\$3,000.00
Events	\$4,300.00	\$4,000.00	\$0.00
Grants	\$8,000.00	\$0.00	\$0.00
Programs	\$4,500.00	\$11,000.00	\$2,200.00
Merchandise	\$7,138.43	\$1,850.00	\$375.00
Miscellaneous	\$0.00	\$0.00	\$0.00
Interest	\$335.57	\$400.00	\$0.00
Party of the Century	\$66,825.00	\$50,000.00	\$93,250.00
<b>Revenue - Subtotal</b>	<b>\$545,119.72</b>	<b>\$166,750.00</b>	<b>\$132,414.31</b>
<b>Year End Revenue</b>	<b>\$1,030,331.35</b>	<b>\$261,423.38</b>	<b>\$227,087.69</b>
<b>Operating Expenses</b>			
CCF Contractual Services	\$29,394.56	\$28,650.00	\$4,478.61
CCF Commodities	\$7,352.40	\$8,500.00	\$293.69
Accrued CCF Expenses	\$0.00	\$0.00	\$0.00
CCF Art	\$1,404.26	\$6,600.00	\$750.00
CCF History	\$1,777.20	\$22,220.00	\$1,605.50
CCF Parks	\$12,049.55	\$14,000.00	\$1,662.00
<b>Operating Expenses - Subtotal</b>	<b>\$51,977.97</b>	<b>\$79,970.00</b>	<b>\$8,789.80</b>
<b>Project Expenses</b>			
Clayton Century Foundation	\$883,680.00	\$71,500.00	\$158,296.44
CCF Art	\$0.00	\$0.00	\$0.00
CCF History	\$0.00	\$0.00	\$0.00
CCF Parks	\$0.00	\$0.00	\$0.00
<b>Project Expenses - Subtotal</b>	<b>\$883,680.00</b>	<b>\$71,500.00</b>	<b>\$158,296.44</b>
<b>Accrued Expenses</b>			
CCF	\$25,292.60	\$25,292.60	\$25,292.60
Art	\$0.00	\$0.00	\$0.00
History	\$2,426.00	\$2,426.00	\$2,426.00
Parks	\$25,646.00	\$25,646.00	\$25,646.00
<b>Accrued Expenses - Subtotal</b>	<b>\$53,364.60</b>	<b>\$53,364.60</b>	<b>\$53,364.60</b>
<b>Unrestricted Funds</b>	<b>\$41,308.78</b>	<b>\$56,588.78</b>	<b>\$6,636.85</b>
<b>Ending Balance</b>	<b>\$94,673.38</b>	<b>\$109,953.38</b>	<b>\$60,001.45</b>

# Clayton Century Foundation

## Fund Summary

As of: December 31, 2013

		<b>FY13</b>	<b>FY14</b>	<b>FY14</b>
		<b>Actual</b>	<b>Budget</b>	<b>Actual</b>
	<b>CLAYTON CENTURY FOUNDATION</b>			
	BEGINNING CCF BALANCE	\$437,068.16	\$49,397.80	\$49,397.80
	TOTAL CCF REVENUE	\$532,756.60	\$147,950.00	\$128,364.31
	TOTAL CCF EXPENDITURES	(\$920,426.96)	(\$108,650.00)	(\$163,068.74)
	<b>TOTAL CCF FUND BALANCE</b>	<b>\$49,397.80</b>	<b>\$88,697.80</b>	<b>\$14,693.37</b>
	<b>CCF - ART</b>			
	BEGINNING CCF BALANCE	\$8,066.12	\$6,661.86	\$6,661.86
	TOTAL CCF REVENUE	\$0.00	\$1,500.00	\$0.00
	TOTAL CCF EXPENDITURES	(\$1,404.26)	(\$6,600.00)	(\$750.00)
	<b>TOTAL CCF FUND BALANCE</b>	<b>\$6,661.86</b>	<b>\$1,561.86</b>	<b>\$5,911.86</b>
	<b>CCF - HISTORY</b>			
	BEGINNING CCF BALANCE	\$12,245.43	\$16,846.15	\$16,846.15
	TOTAL CCF REVENUE	\$6,377.92	\$4,300.00	\$1,800.00
	TOTAL CCF EXPENDITURES	(\$1,777.20)	(\$22,220.00)	(\$1,605.50)
	<b>TOTAL CCF FUND BALANCE</b>	<b>\$16,846.15</b>	<b>(\$1,073.85)</b>	<b>\$17,040.65</b>
	<b>CCF - PARKS</b>			
	BEGINNING CCF BALANCE	\$27,831.92	\$21,767.57	\$21,767.57
	TOTAL CCF REVENUE	\$5,985.20	\$13,000.00	\$2,250.00
	TOTAL CCF EXPENDITURES	(\$12,049.55)	(\$14,000.00)	(\$1,662.00)
	<b>TOTAL CCF FUND BALANCE</b>	<b>\$21,767.57</b>	<b>\$20,767.57</b>	<b>\$22,355.57</b>
	<b>TOTAL ALL FUNDS</b>			
	BEGINNING BALANCE	\$485,211.63	\$94,673.38	\$94,673.38
	TOTAL REVENUE	\$545,119.72	\$166,750.00	\$132,414.31
	TOTAL EXPENDITURES	(\$935,657.97)	(\$151,470.00)	(\$167,086.24)
	<b>TOTAL FUND BALANCE</b>	<b>\$94,673.38</b>	<b>\$109,953.38</b>	<b>\$60,001.45</b>

# Clayton Century Foundation

## Project Update

As of: December 31, 2013

Completed Projects			
Description	CCF Expenditures	Total Project Cost	CCF General Fund Expenditures
Oak Knoll Garden	\$14,854.43	\$14,854.43	\$0.00
Shaw Park Tree Top Playground	\$5,000.00	\$587,500.00	\$5,000.00
Hanley Park Pavilion	\$10,000.00	\$281,817.00	\$10,000.00
Clayton History Book	\$34,251.39	\$34,251.39	\$14,251.39
Hanley House Porches	\$129,730.00	\$173,500.00	\$14,730.00
Shaw Park Overlay	\$100,000.00	\$104,700.00	\$0.00
Hanley Park Signage	\$10,000.00	\$10,000.00	\$0.00
Shaw Park Multi-Use Facility Design	\$30,000.00	\$35,000.00	\$0.00
Shaw Park Art Piece	\$420,000.00	\$420,000.00	\$20,000.00
<b>Total Completed Projects</b>	<b>\$753,835.82</b>	<b>\$1,661,622.82</b>	<b>\$63,981.39</b>
Current Projects			
Description	Prior Fiscal Years	FY14	FY14
	Expenditures	Budget	Year to Date
<b>Shaw Park Walking Trail</b>			
CCF	\$182,000.00	\$34,000.00	\$0.00
CCF - Parks	\$2,500.00	\$0.00	\$0.00
<b>Total Shaw Park Walking Trail</b>	<b>\$184,500.00</b>	<b>\$34,000.00</b>	<b>\$0.00</b>
<b>Shaw Park Pavilion</b>			
CCF	\$750,000.00	\$0.00	\$0.00
<b>Total Shaw Park Pavilion</b>	<b>\$750,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Anderson Dog Park</b>			
CCF	\$90,000.00	\$0.00	\$0.00
<b>Total Anderson Dog Park</b>	<b>\$90,000.00</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Party of the Century</b>			
CCF	\$54,950.00	\$50,000.00	\$58,296.44
<b>Total Party of the Century</b>	<b>\$54,950.00</b>	<b>\$50,000.00</b>	<b>\$58,296.44</b>
<b>Total Current Projects</b>	<b>\$1,079,450.00</b>	<b>\$84,000.00</b>	<b>\$58,296.44</b>



CLAYTON CENTURY FOUNDATION

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## REQUEST FOR BOARD ACTION

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**TO:** Clayton Century Foundation Board of Directors  
**FROM:** CCF Executive Committee  
**DATE:** January 29, 2014  
**SUBJECT:** Resolution NO. 14-03 – Executive Committee

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The Clayton Century Foundation (CCF) Board is being asked to approve the restructuring of the Executive Committee. In the original CCF Bylaws, the Executive Committee consisted of the CCF Board officers, the Chair of the Development Committee and two Aldermanic representatives.

It is recommended that the following individuals comprise the makeup of the Executive Committee:

- President of the CCF Board of Directors
- Vice-President of the CCF Board of Directors
- Treasurer of the CCF Board of Directors
- Secretary of the CCF Board of Directors
- Chair of the Major Gifts Committee
- Chair of the Annual Fund Committee
- Immediate Past President of the CCF Board of Directors
- Two Aldermanic representatives that shall be non-voting members
- Up to 3 additional non-voting members that may be appointed by the Board President

All members of the Executive Committee, unless otherwise noted above, shall be voting members. In the event of a tie, the President of the Board of Directors shall have the deciding vote.

**Recommendation:** That the CCF Board of Directors approve the proposed structure of the Executive Committee.